

# THE PLAYBOOK

PRO EDUCATION

TRANSFORM YOUR TALENT. EMPOWER YOUR FUTURE.



## THE REDKEN INSIDER: WHAT'S NEW & TRENDING

Look & Learn

### Go Behind the Scenes with Redken!

Be the first to discover and learn about Redken's latest innovation to grow your service menu and revenue! This Redken Expert led class, will offer EXCLUSIVE and agile content to keep you up to speed on 'What's New & Trending' at Redken!

### What You'll Learn:

- Overview of the newest and trending product launches, expansions and innovation.
- How to achieve trending results customized for your clients using Redken's haircolor portfolio.
- A 'Sneak Peek' of what's to come to keep you ahead of the curve, inspired and set-up for success!

### What To Bring:

- Notebook & Pen

### What's Included:

Exclusive Day of Class Savings!



**Mon. March 31, 2025**

**10:00am – 12:00pm**

### Location:

**State Beauty Supply #3601**

**308 NW Victoria Drive**

**Lee's Summit, MO 64086**

**(816) 246-9996**

### Investment:

**\$50.00**

**#EDU141**

### How To Register:

IN STORE, WITH YOUR DISTRIBUTOR  
SALES CONSULTANT OR BY CALLING:

**Chad Parkhurst** 816-916-4314

**Vonna Occhipinto** 816-456-4772

**Shelby Bowden** 660-619-4123

**Customer Service** 314-423-9599

