

NEW BEGINNINGS SYMPOSIUM

St. Louis, MO | April 15 & 16, 2024



DAY 1 | ARTISTIC INSPIRATION



Experience & Learn From the Expertise of the Internationally Renowned Surface Art Team as They Demonstrate Cut, Color, Finish & 'Express Treatments' While You Experience the Organics Of 'WHY SURFACE'! Pure Color & Ultra Lift Charcoal Lightening and living the life of a Surface Day Maker with '5 Keys To Success Business Inspiration' coaching.

DAY 2 | HANDS ON CUTTING



Join Surface's Internationally Renowned Art Team as they walk you through transformative hair cutting mastery with the use of both shears & the razor. Learn Surface's core cutting techniques to immediately enhance your skills. In this all-inclusive workshop you will be supplied with all required tools: Shears, razor, mannequin, tripod, curriculum & working product.

TICKETS

- 
- Day 1: 9:30am - 4:30pm | Ticket \$149
 - Day 2: 9:00am - 3:00pm | Ticket \$275
 - Day 1 & 2 ticket \$348

Rewards Points

- Day 1: 10,000 pts / Day 2: 20,000 pts

Complimentary tickets with purchase of intros:

- Culture 4 tickets, Core 2 tickets, Origins 1 ticket, Pure Color Salon 1 ticket.

**CONTACT US
TO PURCHASE TICKETS**



Contact your sales consultant, or call
main office State Beauty 314-423-9599



STATE BEAUTY
2351 Millpark Drive
Maryland Heights, MO 63043



STATE | RDA
BEAUTY SUPPLY | PROMART



FOR BEAUTY PROFESSIONALS WHO WANT TO EXPAND THEIR CLIENTELE

- Build Service & Retail Revenue
- Increase Salon Profitability
- Gain More Time & Peace Of Mind
- Turn Obstacles into Opportunities

GUEST ARTISTS



DAWN MCKEE

Surface Education Director
@dawnsurfacehair



JOSH CLOUD

Surface Culture Artist
@hairbyjcloud



SHAWNA SHELTON

Surface Salon Growth Manger
@shawna.surfacehair

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